

FOR IMMEDIATE RELEASE



## MOTOR CITY COMIC CON TO LAUNCH LIVE STREAMING

*The first ever Motor City Comic Con Streamcast, Powered by NRM  
and presented by GeektainmentTV*

*Fans all over the world will be able to experience Motor City Comic Con*

NOVI, MI. (May 2, 2019) – Motor City Comic Con, Michigan’s largest and longest running comic book and pop culture convention since 1989, is partnering with NRM and GeektainmentTV to be the official streaming channel for this year convention. This year will be monumental as it embarks on its 30th year and is expected to be the biggest convention in their history. The Motor City Comic Con’s official streamcast will be broadcasting live on a stage at the convention, featuring live coverage of panels, showing exclusive behind the scenes coverage of the convention, and much more! During the onsite streamcast, fans have the opportunity to be part of the audience during exclusive interviews with celebrity and comic guests, participate in fun games, and have the chance to win con-exclusive merchandise! For those around the world who are not available to be onsite, the Motor City Comic Con Streamcast is available for free via the Motor City Comic Con website at [www.motorcitycomiccon.com](http://www.motorcitycomiccon.com) or NRM’s brand new free GeektainmentTV App, launching Monday, May 13<sup>th</sup>, 2019. The Motor City Comic Con Streamcast will start broadcasting at 12:30 pm on May 17<sup>th</sup> and run through the end of the convention. Motor City Comic Con runs Friday, May 17<sup>th</sup> to Sunday, May 19<sup>th</sup> and is held at the Suburban Collection Showplace located at 46100 Grand River Ave, Novi, MI 48374.

Miriam Kruger, Executive Director of Motor City Comic Con says, “I am thrilled to launch the streamcast because it has been a goal of mine for a few years. Debuting a streamcast partnership and giving our world-wide fans a chance to see how fun and diverse our con is sounded like the perfect fit, especially in this monumental year.”

“Here at NRM, we are beyond ecstatic to be partnering with our hometown convention. We’re yearly attendees ourselves and truly feel that Motor City Comic Con deserves to be recognized on the same level as the national comic conventions,” says, Ian Bensman, CEO of NRM. “Our hope, is that by ringing in Motor City Comic Con’s 30th anniversary with its first ever live streaming stage, that people all over will be able to see the incredible things we and all the other attendees see and experience year in and year out.”

A new streaming platform created in Metro Detroit, NRMstreamcast.com has a veritable array of content in genres ranging from Business to Arts & Entertainment. In the case of NRM’s GeektainmentTV, the team believes there isn’t a more perfect place to launch the app than Motor City Comic Con. “The team at Geektainment.tv is no stranger to fandom and convention lifestyle. We geek out daily on all things Marvel, DC, Pop culture, TV, and Film. Everyone here works hard to keep their finger on the pulse and that’s why it seemed like the perfect time for NRM to launch GeektainmentTV for Motor City Comic Con’s big 30th extravaganza.” says Andy Bisaha President of NRM.

The 2019 Motor City Comic Con will be held at the Suburban Collection Showplace which is located at 46100 Grand River Avenue in Novi, Michigan on Friday, May 17 (12:30 p.m. to 7 p.m.), Saturday, May 18 (10:30 a.m. to 7 p.m.) and Sunday, May 19 (10:30 a.m. to 5 p.m.). Doors open 30 minutes earlier for advance ticket holders. Future announcements of media guests, comic guests, exhibitors and events will be announced and posted to [www.motorcitycomiccon.com](http://www.motorcitycomiccon.com). Tickets can be purchased on the Motor City Comic Con website at [www.motorcitycomiccon.com](http://www.motorcitycomiccon.com). Online fees may apply.

Follow Motor City Comic Con on [Facebook](#), [Instagram](#) and [Twitter](#) for more details on upcoming new guests, programming, limited VIP packages, photo opportunities and more.

#### **ABOUT MOTOR CITY COMIC CON:**

Michigan’s largest pop-culture event since 1989, Motor City Comic Con gathers comic book and multimedia dealers from across the country, offering a vast variety of pop-culture merchandise, including comics, art, t-shirts, movie memorabilia, posters and more. Over 300 comic book creators, writers and artists are featured at Motor City Comic Con each year, as well as actors from the television and movie industry. Motor City Comic Con offers fun for kids young and old. For more information, visit [www.motorcitycomiccon.com](http://www.motorcitycomiccon.com)

#### **About NRM:**

NRM is a broadcast company founded in Metro Detroit with the intent of creating a “hub” for all forms of new media. From podcasting to original scripted content, NRM wants to give you the content you want, where and when you want it. NRM has a wide array of programming, ranging from business to arts & entertainment and everything in between. You can currently catch any and all of the shows on be seen on [www.NRMstreamcast.com](http://www.NRMstreamcast.com) or in the NRMstreamcast app, which is available on your phone’s app store. NRM is set to launch their second site and app, Geektainment.TV, the weekend of Motor City Comic Con. For more information, head over to [www.NRMstreamcast.com](http://www.NRMstreamcast.com)

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